



22, 23, 24 February  
2010

# VINISUD

Montpellier, France

The International Exhibition  
of Mediterranean Wines and Spirits



[www.vinisud.com](http://www.vinisud.com)

# VINISUD.com

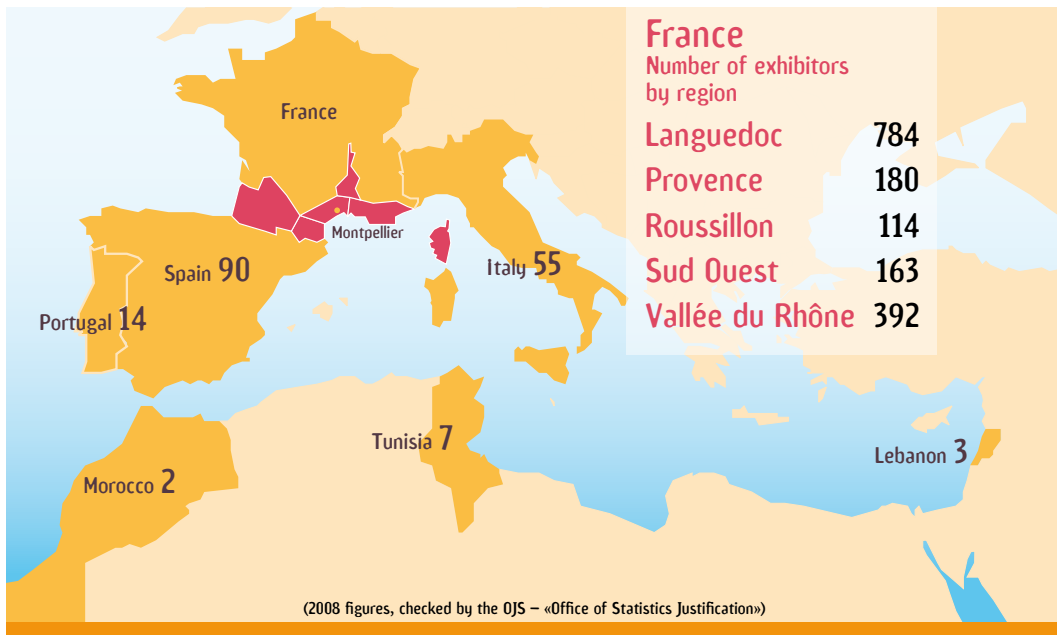
The leading exhibition of Mediterranean wines!  
1,650 exhibitors – 33,000 international visitors

## You are a producer of Mediterranean wines & spirits:

**France:** Languedoc, Roussillon, Vallée du Rhône, Provence, Corse and Southwestern **Spain:** Andalucía, Castilla, Cataluna, Galicia, La Rioja, etc. **Italy:** Toscana, Piemonte, Veneto, Trentino-Alto Adige, Friuli, etc. **Portugal:** Minho, Douro, Alentejo, Ribatejo, etc. **Tunisia, Morocco, Algeria, Greece, Israel, Lebanon, Cyprus, Malta, Turkey, Croatia, Bosnia and Herzegovina, Serbia, Bulgaria, Slovenia, Macedonia.**

*Vinisud, an exhibition dedicated to you!*

All Mediterranean wines are represented!



# 2010

## An exhibition in the Mediterranean's image

### Dynamic

The number one exhibition of Mediterranean wines, enjoying strong, consistent growth in the number of visitors and exhibitors since its creation.



### Friendly

With a full programme of events, conferences and free tastings with, in particular, *Le Palais Méditerranéen*...



### Effective

An excellent opportunity to conclude a deal, build your client portfolio, develop your international presence, etc.



### Distribution of visitors

Importers/Agents/Wholesalers	18,360
Supermarkets/Retailers/Duty free	8,580
CHR	5,280
Production	450
Press/Institutions	330

**9,000 foreign visitors, 66 countries represented**

North/South America	970
Asia	810
Europe	6,860
Others: Oceania/the Caribbean/Africa	360

- › A Web site: **www.vinisud.com**, for interactive information: list of exhibitors, events programme, practical information, etc.
- › A **business-meeting service**, allowing purchasers to schedule meetings with exhibitors via **www.vinisud.com**.
- › A **full programme of events, conferences, free tastings** with, in particular, Le Palais Méditerranéen and all the **latest trends and market developments**.
- › A **communication campaign of international dimensions**:
  - a **media plan**: distribution of press releases, an ad campaign, e-newsletters, press conferences, etc.
  - a **direct-marketing plan**: over 250,000 invitations distributed, e-flyer and fax-flyer campaigns targeting the entire world, etc.
  - **partnerships with all industry players, etc.**

For all additional information:

› **www.vinisud.com**

› Tel.: +33 (0)1 41 86 41 29

› **vinisud@adhes.com**

or

**fax us**, beginning today, the following coupon on: **+33 (0)1 46 04 57 61**

I would like to exhibit at **VINISUD**. Contact me.

I would like to receive additional information.

Ms  Mr First name: ..... Name: .....

Position: .....

Company: ..... Activity: .....

Address 1: .....

Address 2: .....

Postcode: ..... City: ..... Country: .....

Tel.: ..... Fax: .....

E-mail: .....

**General commission:** Adhesion Group - Vinisud - 35/37 rue des Abondances - 92513 Boulogne Billancourt cedex - France

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Ltd with a capital of €300,000 • Trade & Companies Register of Nanterre 331 605 790 00061 - NAF code: 8230 Z

