



**PARIS**

**PRESS RELEASE, 29 NOVEMBER 2017**

## **VINISUD + VINOVISION PARIS to take place at same time in Paris in 2019**

**For the first time ever, VINISUD + VINOVISION PARIS will take place together in Paris in 2019. The exhibitions will both be held on February 11, 12 and 13 at Paris expo Porte de Versailles.**

### **One key international event in Paris**

Until now, there has been no major international wine trade show in Paris: VINISUD + VINOVISION PARIS have decided to plug that gap. The idea of organising the first joint wine trade show was under consideration for several months. At the last VINISUD board meeting, which welcomed the “Association des Vignobles Septentrionaux – AVS” (the Northern Wine Regions Association), there was unanimous agreement over the dates. The first Paris exhibition will take place on February 11, 12 and 13, 2019.

### **A comprehensive range of key products**

Jointly organising the two exhibitions in Paris in 2019, in the same venue (2 different halls) and at the same time, is in direct response to the needs of both buyers (accessibility, international appeal and a comprehensive array of products) and exhibitors (neutral ground, scope and a single event for the entire industry, thereby avoiding audience dispersal). In the wine calendar, February is without doubt the most suitable time for buying and presenting quality wines.

### **VINISUD + VINOVISION PARIS: shows that perfectly complement one another**

By their intrinsic nature, VINISUD, World of Mediterranean Wines, and VINOVISION PARIS, the international cool climate wine exhibition, are complementary. Both exhibitions have emerged with the support of wine trade associations and were created by and for winegrowers, wine producers and merchants. They share the same convictions and objectives, a collaborative approach, a sense of community, simplicity and a desire to make the business of wine as efficient as possible.

United around a shared vision, VINISUD + VINOVISION PARIS will however retain their individual identities and their independence.

The aim for both VINISUD and VINOVISION PARIS, is to take a long-term perspective. Paris will be the venue for both exhibitions in odd-numbered years. VINISUD will continue to be held in Montpellier in even years, immediately after VINOVISION PARIS in Paris. In 2018, then in 2019, the combination of VINOVISION PARIS + WWM GLOBAL PARIS + VINISUD will usher in the Wine Week that France has been lacking.

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**NOTES TO EDITORS****About VINISUD**

VINISUD, the World of Mediterranean Wines, is an international benchmark exhibition for wines produced around the Mediterranean. The 14th edition will take place from 18 to 20 February 2018 at the Parc des Expositions in Montpellier. VINISUD and its tight-knit, dedicated and dynamic team aims to serve all the sector's stakeholders, at all times. Over 30,000 international visitor admissions representing 70 nationalities attend the show, including 400 international buyers recruited by VINISUD and Sud de France as part of the International Business Forum. There are 1,500 exhibitors with attendance by all Southern marketing boards and countries around the Mediterranean.

[www.vinisud.com/en](http://www.vinisud.com/en)

**About VINOVISION PARIS**

VINOVISION PARIS is the 1<sup>st</sup> international cool climate wine exhibition, dedicated to professionals. It represents all the French cool climate wine trade associations. VINOVISION PARIS answers the need for a convivial wine trade exhibition: showcase your wines and your brands in central yet congenial marketplace, and grow your business and raise your profile with industry buyers. Ideally located in Paris, the exhibition proposes a fresh take on cool climate wines;

[www.vinovisionparis.com](http://www.vinovisionparis.com)

**2018**

VINOVISION PARIS: 12-13-14 February 2018, Paris

WWM GLOBAL PARIS: 14-15-16-17 February 2018, Paris

FIA\* - Forum International d'Affaires: 17 -18 -19 February 2018, Montpellier

\*Organized by Sud de France Développement

VINISUD - 18-19-20 February 2018 - Montpellier

**2019**

WWM GLOBAL PARIS: 8-9-10 February 2019, Paris

VINISUD + VINOVISION PARIS: 11-12-13 February 2019, Paris